



FOOTHILLS FOREVER

For more information or to
donate to the campaign, visit
foothillsforever.org

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A fiscal sponsorship fund of the Santa Barbara Foundation

\$5,000,000+

Anonymous Foundation

\$1,000,000+

The Allemall Foundation

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Judy & Jack Stapelmann

\$250,000 - \$999,999

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Anonymous (2 gifts)

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San Marcos Foothills)

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Valerie Watt

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\$1 - \$4,999

More than 5,000 supporters!*

Thank you to our partners at Montecito Bank
& Trust and the Santa Barbara Foundation.

**As of June 2, 2021.*

Please notify us at info@foothillsforever.org to correct
any inadvertent misspellings or mis-categorizations.





Foothills Forever Campaign

A fiscal sponsorship fund of the Santa Barbara Foundation

Endorsing Organizations

- Channel Islands Restoration
- Citizens Planning Association
- The Climate Reality Project
- Committees for Land, Air, Water & Species
- EcoVista
- Environmental Defense Center
- Explore Ecology
- The Fund for Santa Barbara
- Ganna Walska Lotusland
- Goleta Coast Audubon
- The Goodland Coalition
- The Land Trust for Santa Barbara County
- Los Padres Forest Association
- More Mesa Preservation
- NatureTrack
- Quail Springs Permaculture
- Santa Barbara Botanic Garden
- Santa Barbara Bucket Brigade
- Santa Barbara Channelkeeper
- Santa Barbara County Action Network SBCAN
- Santa Barbara County Audubon Society
- Santa Barbara Foundation
- Santa Barbara Museum of Natural History
- Santa Barbara Permaculture Network
- Santa Ynez Valley Riders
- Save San Marcos Foothills
- Sierra Club, Los Padres Chapter
- Ventura Botanical Gardens
- Wilderness Youth Project
- Wildling Museum of Art and Nature
- 350 SB

HONORARY CO-CHAIRS

David Anderson, Dan Emmett, Dodie Little,
Former Congressmember Lois Capps
Former SB County Supervisor Susan Rose

Executive Committee

Marc Chytilo, Dani Lynch, Cindy Kimmick, Ken Owen,
Marianne Parra, Peter Schuyler

Advisory Committee

Co-Chairs: Congressman Salud Carbajal

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SBUSD Board Member Laura Capps, Rabbi Steve Cohen, Jill Dexter,

Rob Egenolf, Graham Farrar, SB City Councilmember Oscar Gutierrez,

SB City Councilmember Meagan Harmon, James Joyce,

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Goleta City Councilmember Kyle Richards, Ted Rhodes,

Former SB City Councilmember Randy Rowse,

SB City Councilmember Kristen Sneddon,

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Ken Owen, Marianne Parra, Peter Schuyler, Mary Rose,

Nancy Tubiolo, Morey Spellman, Marcos Vargas, Nancy Weiss

Committees

Lead Gifts

Rev. Mark Asman, Marc Chytilo, Geoff Green, Dani Lynch, Mary Rose,

Peter Schuyler, Seth Streeter, Marcos Vargas, Nancy Weiss

Fundraising

Samantha Eddy, Julia Laraway, Dani Lynch, Nancy Tubiolo, Naomi Kovacs

Grants

Elihu Gevirtz, Julia Laraway, Nancy Tubiolo

Tours & Events

Susie Bartz, Cindy Kimmick, Julia Laraway, Nancy Tubiolo

Communications

Samantha Eddy, Isaac Hernandez, Dani Lynch, Julia Laraway,

Ken Owen, Nancy Tubiolo, Morey Spellman, Naomi Kovacs

Legal

Russ Chavonia, Marc Chytilo, Rob Egenolf, Meagan Harmon

For more information visit
FoothillsForever.org
info@foothillsforever.org



San Marcos Foothills West Mesa Purchase and Preservation

SAN MARCOS FoothILLS

We are working on purchase of the San Marcos Foothills West Mesa which is a privately-owned 101-acre property next to the County-owned San Marcos Foothills Preserve. The San Marcos Foothills Preserve is a 200-acre nature preserve managed by the County Parks Department. Habitat restoration on the Preserve is directed by Channel Islands Restoration, Inc. ("CIR") (<https://cirweb.org/grassland-restoration>).

PLANNED DEVELOPMENT

The West Mesa property is in Santa Barbara, accessed by "the bridge to nowhere" over the Chumash Highway (Hwy 154), at the north end of Via Gaitero Road. The owners are currently in the process of securing final County approval to build 8 new homes, guest houses, and associated development and landscaping.

AGREEMENT TO BUY THE PROPERTY

We have an agreement with the owners to purchase the property for \$18 million and protect it forever. This is less than its market value. We need to raise \$20 million to cover the cost of acquisition plus the costs of the campaign and an endowment for maintenance and management of the property.

OUR VISION

Our vision is to permanently protect and preserve the 101-acre property and add it to the 200-acre San Marcos Foothills Preserve. Channel Islands Restoration, Inc. ("CIR") and conservation partners in Santa Barbara intend to purchase the property and protect it as a nature preserve forever. We envision managing the property in concert with the existing Preserve, inviting people to walk and

Our vision is to permanently protect and preserve the 101-acre property and add it to the 200-acre San Marcos Foothills Preserve.



hike on the trails, sit on a boulder or under a tree, and enjoy the breathtaking ocean, island, and mountain views, and engage in reflection. We will include members of the Chumash community in the planning, stewardship, and uses of the land. We intend to restore the native grassland using sheep grazing for a few months each year, and to remove invasive non-native weeds as needed.

WHAT'S NEXT

Foothills Forever Fund, a fiscal sponsorship fund at the Santa Barbara Foundation is collecting tax-deductible donations from the community. The vision is to purchase the property, place a permanent restriction on the deed that prohibits development, establish an interest-bearing endowment that will fund long-term habitat restoration and management, and then convey title of the property to Santa Barbara County or another appropriate entity. The property will be managed as part of the San Marcos Foothills Preserve.

WHY BUY THE 101-ACRE SAN MARCOS FOOTHILLS WEST MESA PROPERTY?

1. **Help Create 300 Acres of Contiguous Wildlife Habitat.** The San Marcos Foothills are home to wild animals including hawks, kites, owls, kestrels, songbirds, coyotes, bobcats, deer, and many others. Many native birds and other wildlife utilize this grassland. The San Marcos Foothills are recognized as being important grassland habitat in Santa Barbara



and Goleta. Buying the West Mesa will expand the existing San Marcos Foothills Preserve, preserve the native grasslands in perpetuity, and allow restoration to improve its wildlife habitat values.

2. **Honor Chumash Heritage.** Enable future Chumash stewardship, ritual and ceremony on this property.
3. **Maintain Open Space.** The foothills are an open space buffer that is visible from throughout Santa Barbara and Goleta. The West Mesa provides a beautiful visual backdrop for Santa Barbara at the base of the Santa Ynez Mountains.
4. **Provide Environmental Education Opportunities.** Public access to this land will allow children and adults to explore and learn in nature close to home.
5. **Protect the Trail Experience of walking in nature.**

A Legacy of Protection & Preservation

1960: Shoreline Park



1996: The Douglas Preserve



1998: Carpinteria Bluffs



2005: Sperling Preserve



2012: Hot Springs Canyon



2015: Veronica Meadows



Continue the Legacy
2021: San Marcos Foothills West Mesa



CONTRIBUTE

To make a tax-deductible contribution to the *Foothills Forever Fund, a fiscal sponsorship fund at the Santa Barbara Foundation:*

Checks payable to: *Santa Barbara Foundation*, with *Foothills Forever Fund* in the memo line.
Mail to: Santa Barbara Foundation, 1111 Chapala St #200, Santa Barbara, CA 93101

Donate on-line at FoothillsForever.org

To donate gifts of stock or other assets, please contact the Santa Barbara Foundation staff for further details:

Andrea Light, Interim Investment Manager, (805) 880-9355, alight@sbfoundation.org

Jessica Sanchez, Director of Donor Relations, (805) 880-9366, jsanchez@sbfoundation.org

For more information: info@foothillsforever.org • **Mary Rose (805) 448-0663**



FOOTHILLS FOREVER



San Marcos Foothills West Mesa Naming Opportunity

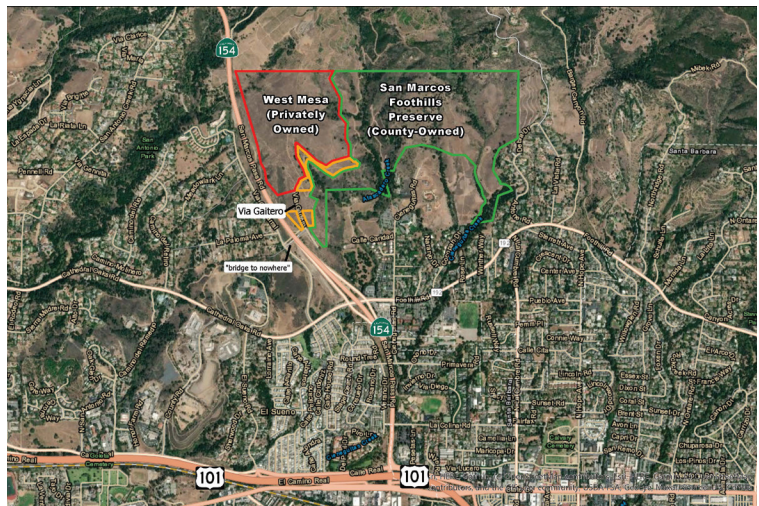
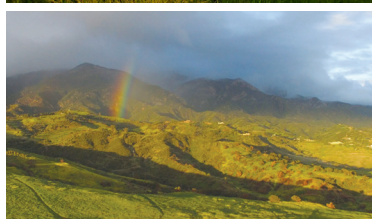
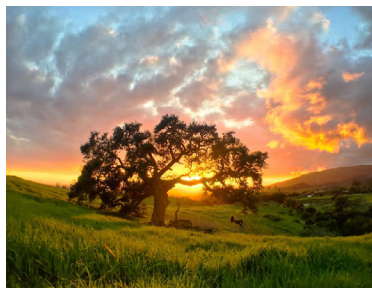
As the Foothills Forever campaign enters the final days of its 90-day effort to permanently preserve 101 acres of the West Mesa of the San Marcos Foothills as community open space, a once in a lifetime opportunity to name the West Mesa is available now.

We are working to raise the \$18.6 million needed by June 1st to purchase the land from the developer and pay initial campaign and closing costs. This will prevent the possibility of imminent development.*

We are offering the opportunity for a donor to attach a family name or other appropriate place name to the iconic West Mesa forever by committing to a \$5 million pledge for the final amount needed to protect the land from development. The campaign, with the community's support, would commit to closing the remaining \$4.5 million gap between the donor's pledge and the current amount of funding raised. We expect that the community will positively respond to knowing that the final \$5 million is already pledged and quickly fill the intermediate need.

This opportunity to preserve the San Marcos Foothills continues Santa Barbara's legacy of permanently saving threatened open space lands for the community's use. The Douglas Family Preserve, Carpinteria Bluffs, Sperling Preserve at Ellwood, Veronica Meadows and many of the open spaces important to our community are testimony to the vision and commitment of Santa Barbara's philanthropic community.

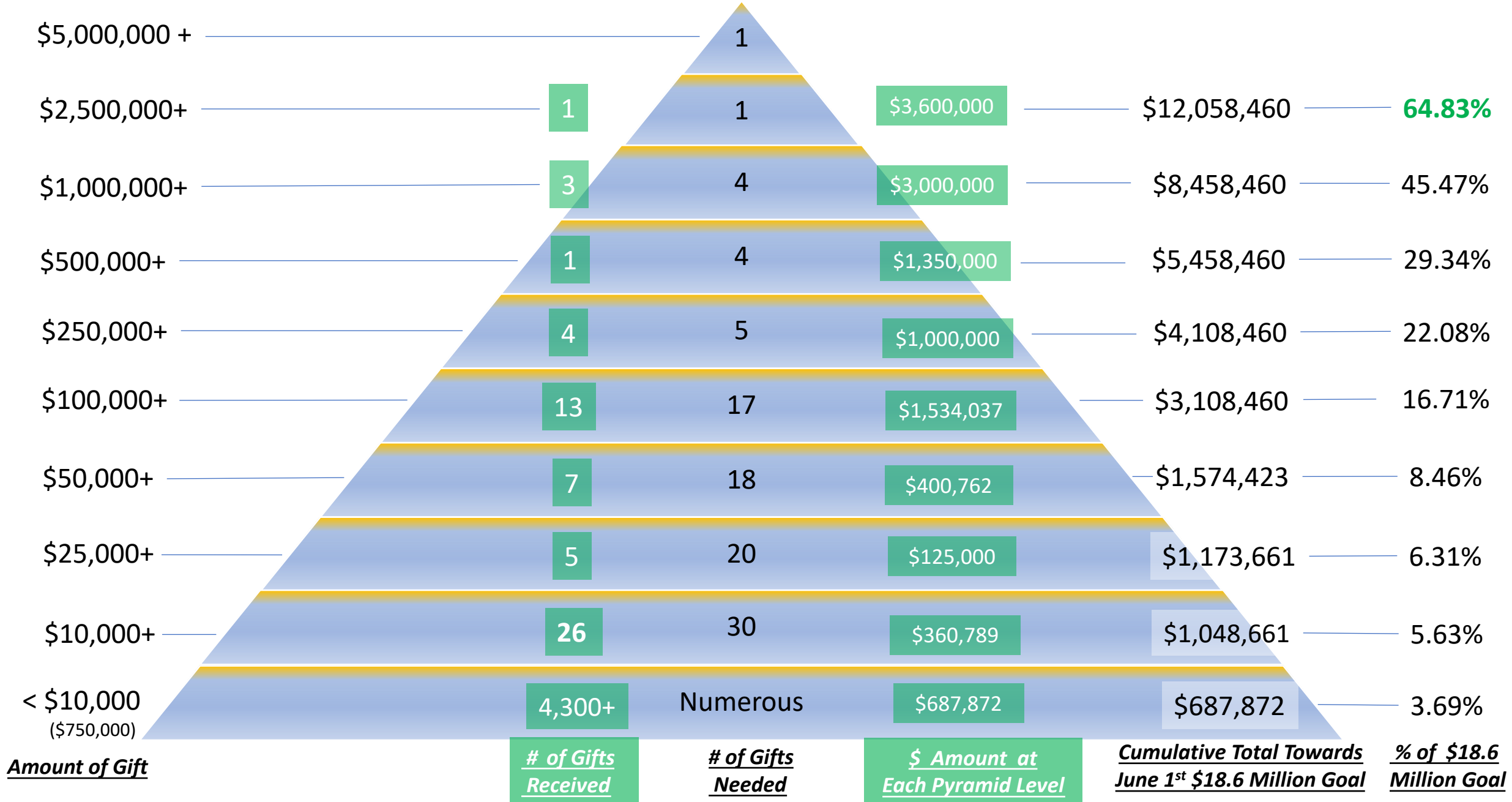
To act on this opportunity or get more information, please contact Peter Schuyler at (805) 450-2613 or Nancy Weiss at (805) 895-9211. Additional information on the campaign can be found at foothillsforever.org



* Following the June 2nd date, a second smaller phase of the campaign with a two-year timeframe will raise an endowment, pay final campaign expenses and retire a long-term bridge loan.

Foothills Forever Fund

As of May 25



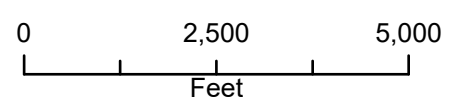


Esri, HERE, Garmin, Esri, HERE, USDA FSA, GeoEye, Maxar, Source: U.S. Census



San Marcos Foothills

- Los Padres National Forest
- San Marcos Foothills Preserve (200 acres)
- SB County Parks
- SB Soaring Association
- Foothills Forever (101 acres)





Foothills Forever

*a fiscal sponsorship fund of the
Santa Barbara Foundation*

Donate by Check:

If you would like to make a contribution by check, please send to the address below and include "Foothills Forever Fund" in the memo line

Foothills Forever Funds
c/o Santa Barbara Foundation,
1111 Chapala St, ste. 200
Santa Barbara, CA 93101

Donate on line:

You can contribute on line at the [Santa Barbara Foundation](https://www.sbfoundation.org/give-now/foothills-forever)
(<https://www.sbfoundation.org/give-now/foothills-forever>)

If you [prefer paypal you can donate here](#)
(or link from the homepage at <http://FoothillsForever.org>)

Donation of stock/securities gifts

To make a gift of stock/securities, please contact the Santa Barbara Foundation staff for further details:

Andrea Light, Interim Investment Manager, (805) 880-9355, alight@sbfoundation.org
Jessica Sanchez, Director of Donor Relations, (805) 880-9366, jsanchez@sbfoundation.org

If you would still like to make your commitment in the form of a pledge, please contact Mary Rose, Campaign Director at info@foothillsforever.org or 805-448-0663.



Cash Wire Transfer Instructions for the Santa Barbara Foundation

The following directions are necessary for making cash wire transfers to the Santa Barbara Foundation.

Wire instructions into Montecito Bank and Trust

Wire instructions must include the following:
All amounts must be in US \$\$.

Routing ABA#: 122234783
Account Name: Santa Barbara

Foundation Account #: 192087651

Please Reference: Foothills Forever Fund

To: Montecito Bank & Trust
1000 State Street
Santa Barbara, CA 93101

Note: Please notify Andrea Light, Interim Investment Manager, when a wire in or ACH is initiated.

alight@sbfoundation.org

Santa Barbara Foundation
1111 Chapala Street Suite 200
Santa Barbara, CA 93101
(805) 880-9355



**Foothills
Forever.org**

**IRREVOCABLE PLEDGE AGREEMENT
SAN MARCOS FOOTHILLS WEST MESA
ACQUISITION**

THIS IRREVOCABLE PLEDGE AGREEMENT (this “*Agreement*”) is made as of _____, 2021, by and between _____ (the “*Pledgor*”) and Channel Islands Restoration, Inc., a California public benefit corporation (the “*CIR*”). Pledgor and CIR are sometimes individually referred to herein as the “*Party*” and collectively referred to as the “*Parties*”.

BACKGROUND

This Agreement is being provided in connection with CIR’s campaign to preserve for the public in perpetuity that portion of land identified on the Final Map 14,585 as Lots 1-5 and 12-14, more commonly known as the West Mesa of the San Marcos Foothills (the “*Property*”). Under the terms of that certain Conditional Settlement Agreement and Mutual Release, dated March 4, 2021, between CIR and Save San Marcos Foothills, as Petitioner, and Santa Barbara Preserve, LLC, Chadmar Santa Barbara Preserve, LLC, and Santa Barbara Foothills, LLC, as owner (the “*Settlement Agreement*”), CIR has the option to purchase the Property for a sum certain, paid in three tranches. The first and second tranche payments may be satisfied, in part, by the written binding pledge agreements of qualified donors.

AGREEMENT

NOW, THEREFORE, for and in consideration of the mutual covenants contained in this Agreement, and for other good and valuable consideration, the receipt, adequacy and sufficiency of which is hereby acknowledged, the Pledgor and CIR agree as follows:

1. Pledge. Pledgor understands and agrees that CIR intends to rely on this Agreement and the amounts pledged pursuant hereto for the acquisition of the Property. Such reliance will be to the material detriment of CIR absent the enforcement of this Agreement and the pledge set forth herein. Pledgor understands that CIR is a tax-exempt corporation under Section 501(c)(3) of the United States Internal Revenue Code, and that the pledge set forth herein constitutes a “charitable donation” under that Section. Such “charitable donation” is made for good and valuable consideration, of benefit to Pledgor, and is intended to induce reliance and action on the part of CIR. It is the express agreement and intention of the parties hereto that this Agreement and the pledge set forth herein be enforceable at law and in equity and is supported by due consideration.

Pledgor hereby irrevocably pledges and agrees to pay to CIR the sum of \$ _____ DOLLARS (\$ _____) (the “*Pledge*”), in full, on or by _____, 202__.

Pledgor intends that this Agreement shall create obligations that are binding and enforceable against Pledgor and his heirs, successors, trustees, assigns and estate. Pledgor covenants and agrees that the Pledge constitutes an enforceable obligation of Pledgor and will be fulfilled.

DONOR PLEASE SELECT ONE OPTION BELOW:

Non-Refundable. The Pledge becomes the sole and exclusive property of CIR upon delivery to CIR and is non-refundable.

OR

Conditional Transfer. The Pledge is given conditioned upon CIR successfully raising funds sufficient to purchase the Property (the "**Purchase Price**") within such time and on such schedule as is identified in the Settlement Agreement, or as may otherwise be accomplished. If the Purchase Price is not received in accordance with the Settlement Agreement or the Property not acquired or preserved using Pledgor's funds, Pledgor has the right to reimbursement in full, less costs and expenses, of the Pledge, unless the parties to the Settlement Agreement alter the terms of the agreement in writing.

Escrow. The Pledge will be held by CIR and, at their election, presented to developer or delivered to and held in escrow by First American Title Company, as escrow agent, and disbursed only to fund the acquisition of the Property in accordance with the Settlement Agreement. If the acquisition fails to close on or before June 2, 2021, or any such extended date for the close of the acquisition, or is cancelled for any reason whatsoever, the Pledge will be returned to Pledgor, exclusive of costs and fees, within a commercially reasonable time. The Pledge will not be acknowledged as received by CIR unless Pledgor waives in writing any right to a refund of the Pledge.

IN WITNESS WHEREOF, the Pledgor and CIR have caused this Agreement to be executed as of the day and year first above written.

PLEDGOR:

By: _____

Print Name: _____

CIR:

CHANNEL ISLANDS RESTORATION, INC.

By: _____

Print Name: _____

Title: _____

Please return form to:

Foothills Forever Fund
c/o Mary Rose & Associates
PO Box 90610
Santa Barbara, CA 93190

Scan & email to:
info@foothillsforever.org

Fax: 805-966-1306

Information:
Mary Rose, Campaign Director
805-448-0663