



# FOOTHILLS FOREVER

For more information or to  
donate to the campaign, visit  
**foothillsforever.org**

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A fiscal sponsorship fund of the Santa Barbara Foundation

### \$5,000,000+

Anonymous Foundation

### \$1,000,000+

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Anonymous

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### \$1 - \$4,999

More than 5,000 supporters!\*

Thank you to our partners at Montecito Bank  
& Trust and the Santa Barbara Foundation.

\*As of June 2, 2021.

Please notify us at [info@foothillsforever.org](mailto:info@foothillsforever.org) to correct  
any inadvertent misspellings or mis-categorizations.





# Foothills Forever Campaign

A fiscal sponsorship fund of the Santa Barbara Foundation

## Endorsing Organizations

- Channel Islands Restoration
- Citizens Planning Association
- The Climate Reality Project
- Committees for Land, Air, Water & Species
- EcoVista
- Environmental Defense Center
- Explore Ecology
- The Fund for Santa Barbara
- Ganna Walska Lotusland
- Goleta Coast Audubon
- The Goodland Coalition
- The Land Trust for Santa Barbara County
- Los Padres Forest Association
- More Mesa Preservation
- NatureTrack
- Quail Springs Permaculture
- Santa Barbara Botanic Garden
- Santa Barbara Bucket Brigade
- Santa Barbara Channelkeeper
- Santa Barbara County Action Network
- SBCAN
- Santa Barbara County Audubon Society
- Santa Barbara Foundation
- Santa Barbara Museum of Natural History
- Santa Barbara Permaculture Network
- Santa Ynez Valley Riders
- Save San Marcos Foothills
- Sierra Club, Los Padres Chapter
- Ventura Botanical Gardens
- Wilderness Youth Project
- Wildling Museum of Art and Nature
- 350 SB

## HONORARY CO-CHAIRS

David Anderson, Dan Emmett, Dodie Little,  
Former Congressman Lois Capps  
Former SB County Supervisor Susan Rose

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Marianne Parra, Peter Schuyler

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Goleta City Councilmember Stuart Kasdin, Goleta City Councilmember James Kyriaco,

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SB City Councilmember Kristen Sneddon,

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Ken Owen, Marianne Parra, Peter Schuyler, Mary Rose,

Nancy Tubiolo, Morey Spellman, Marcos Vargas, Nancy Weiss

## Committees

### Lead Gifts

Rev. Mark Asman, Marc Chytilo, Geoff Green, Dani Lynch, Mary Rose,

Peter Schuyler, Seth Streeter, Marcos Vargas, Nancy Weiss

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### Grants

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### Tours & Events

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### Communications

Samantha Eddy, Isaac Hernandez, Dani Lynch, Julia Laraway,

Ken Owen, Nancy Tubiolo, Morey Spellman, Naomi Kovacs

### Legal

Russ Chavonia, Marc Chytilo, Rob Egenolf, Meagan Harmon

For more information visit  
[FoothillsForever.org](http://FoothillsForever.org)  
[info@foothillsforever.org](mailto:info@foothillsforever.org)



# San Marcos Foothills West Mesa Purchase and Preservation

## **SAN MARCOS FoothILLS**

**W**e are working on purchase of the San Marcos Foothills West Mesa which is a privately-owned 101-acre property next to the County-owned San Marcos Foothills Preserve. The San Marcos Foothills Preserve is a 200-acre nature preserve managed by the County Parks Department. Habitat restoration on the Preserve is directed by Channel Islands Restoration, Inc. ("CIR") (<https://cirweb.org/grassland-restoration>).

## **PLANNED DEVELOPMENT**

The West Mesa property is in Santa Barbara, accessed by "the bridge to nowhere" over the Chumash Highway (Hwy 154), at the north end of Via Gaitero Road. The owners are currently in the process of securing final County approval to build 8 new homes, guest houses, and associated development and landscaping.

## **AGREEMENT TO BUY THE PROPERTY**

We have an agreement with the owners to purchase the property for \$18 million and protect it forever. This is less than its market value. We need to raise \$20 million to cover the cost of acquisition plus the costs of the campaign and an endowment for maintenance and management of the property.

## **OUR VISION**

Our vision is to permanently protect and preserve the 101-acre property and add it to the 200-acre San Marcos Foothills Preserve. Channel Islands Restoration, Inc. ("CIR") and conservation partners in Santa Barbara intend to purchase the property and protect it as a nature preserve forever. We envision managing the property in concert with the existing Preserve, inviting people to walk and

Our vision is to permanently protect and preserve the 101-acre property and add it to the 200-acre San Marcos Foothills Preserve.



hike on the trails, sit on a boulder or under a tree, and enjoy the breathtaking ocean, island, and mountain views, and engage in reflection. We will include members of the Chumash community in the planning, stewardship, and uses of the land. We intend to restore the native grassland using sheep grazing for a few months each year, and to remove invasive non-native weeds as needed.

**WHAT'S NEXT**

Foothills Forever Fund, a fiscal sponsorship fund at the Santa Barbara Foundation is collecting tax- deductible donations from the community. The vision is to purchase the property, place a permanent restriction on the deed that prohibits development, establish an interest-bearing endowment that will fund long-term habitat restoration and management, and then convey title of the property to Santa Barbara County or another appropriate entity. The property will be managed as part of the San Marcos Foothills Preserve.

**WHY BUY THE 101-ACRE SAN MARCOS FOOTHILLS WEST MESA PROPERTY?**

1. **Help Create 300 Acres of Contiguous Wildlife Habitat.** The San Marcos Foothills are home to wild animals including hawks, kites, owls, kestrels, songbirds, coyotes, bobcats, deer, and many others. Many native birds and other wildlife utilize this grassland. The San Marcos Foothills are recognized as being important grassland habitat in Santa Barbara



and Goleta. Buying the West Mesa will expand the existing San Marcos Foothills Preserve, preserve the native grasslands in perpetuity, and allow restoration to improve its wildlife habitat values.

2. **Honor Chumash Heritage.** Enable future Chumash stewardship, ritual and ceremony on this property.
3. **Maintain Open Space.** The foothills are an open space buffer that is visible from throughout Santa Barbara and Goleta. The West Mesa provides a beautiful visual backdrop for Santa Barbara at the base of the Santa Ynez Mountains.
4. **Provide Environmental Education Opportunities.** Public access to this land will allow children and adults to explore and learn in nature close to home.
5. **Protect the Trail Experience of walking in nature.**

**CONTRIBUTE**

To make a tax-deductible contribution to the *Foothills Forever Fund, a fiscal sponsorship fund at the Santa Barbara Foundation:*

**Checks** payable to: *Santa Barbara Foundation, with Foothills Forever Fund* in the memo line.  
Mail to: Santa Barbara Foundation, 1111 Chapala St #200, Santa Barbara, CA 93101

**Donate on-line** at [FoothillsForever.org](http://FoothillsForever.org)

**To donate gifts of stock or other assets,** please contact the Santa Barbara Foundation staff for further details:

Andrea Light, Interim Investment Manager, (805) 880-9355, [alight@sbfoundation.org](mailto:alight@sbfoundation.org)  
Jessica Sanchez, Director of Donor Relations, (805) 880-9366, [jsanchez@sbfoundation.org](mailto:jsanchez@sbfoundation.org)

**For more information:** [info@foothillsforever.org](mailto:info@foothillsforever.org) • **Mary Rose (805) 448-0663**

**A Legacy of Protection & Preservation**

1960: Shoreline Park



1996: The Douglas Preserve



1998: Carpinteria Bluffs



2005: Sperling Preserve



2012: Hot Springs Canyon



2015: Veronica Meadows



Continue the Legacy  
2021: San Marcos Foothills West Mesa





# FOOTHILLS FOREVER



## San Marcos Foothills West Mesa Naming Opportunity

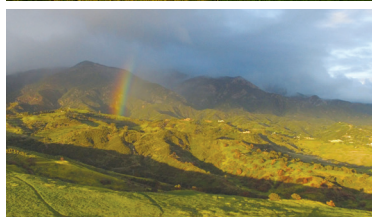
As the Foothills Forever campaign enters the final days of its 90-day effort to permanently preserve 101 acres of the West Mesa of the San Marcos Foothills as community open space, a once in a lifetime opportunity to name the West Mesa is available now.

We are working to raise the \$18.6 million needed by June 1st to purchase the land from the developer and pay initial campaign and closing costs. This will prevent the possibility of imminent development.\*

We are offering the opportunity for a donor to attach a family name or other appropriate place name to the iconic West Mesa forever by committing to a \$5 million pledge for the final amount needed to protect the land from development. The campaign, with the community's support, would commit to closing the remaining \$4.5 million gap between the donor's pledge and the current amount of funding raised. We expect that the community will positively respond to knowing that the final \$5 million is already pledged and quickly fill the intermediate need.

This opportunity to preserve the San Marcos Foothills continues Santa Barbara's legacy of permanently saving threatened open space lands for the community's use. The Douglas Family Preserve, Carpinteria Bluffs, Sperling Preserve at Ellwood, Veronica Meadows and many of the open spaces important to our community are testimony to the vision and commitment of Santa Barbara's philanthropic community.

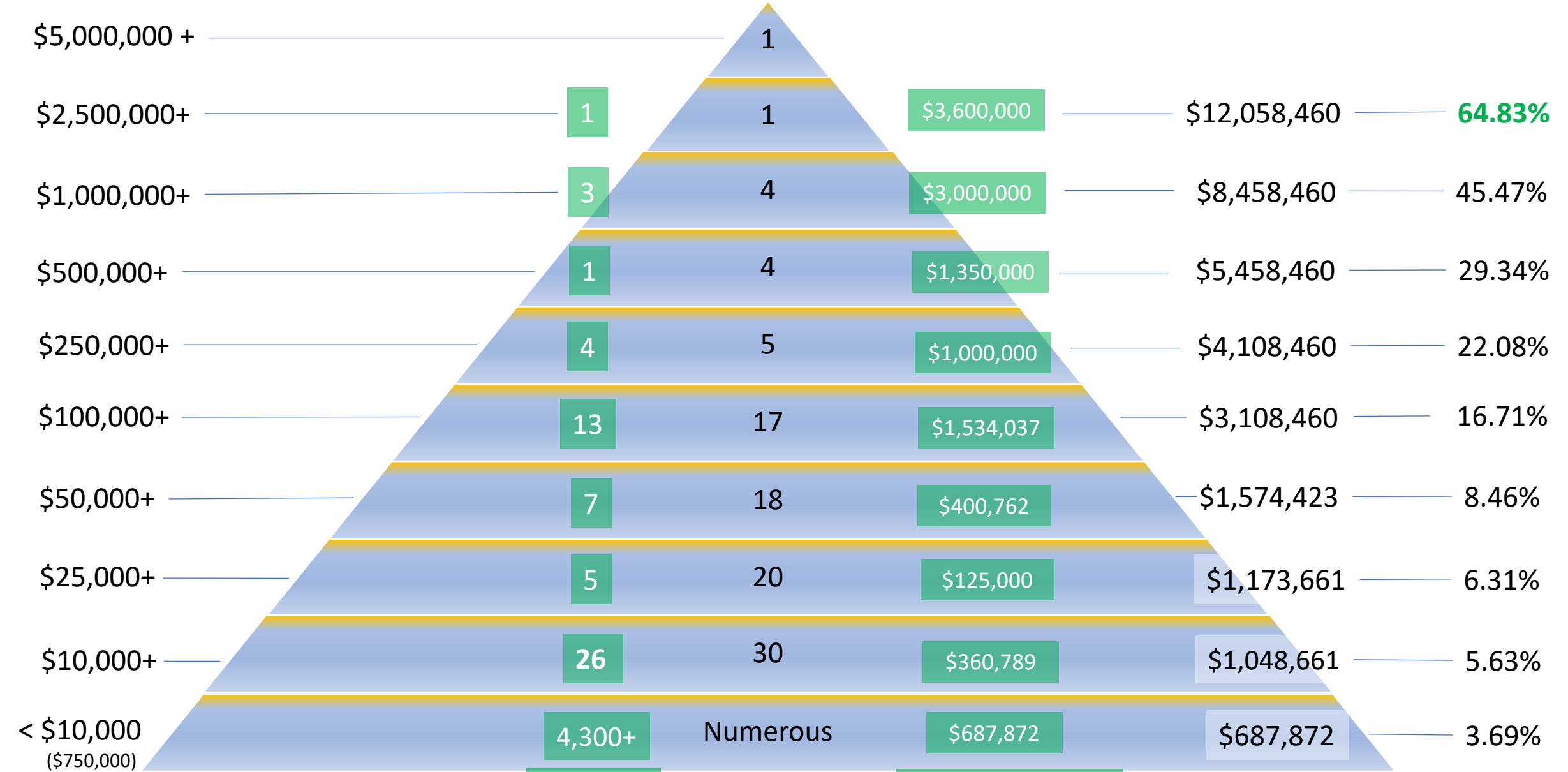
**To act on this opportunity or get more information, please contact Peter Schuyler at (805) 450-2613 or Nancy Weiss at (805) 895-9211. Additional information on the campaign can be found at [foothillsforever.org](http://foothillsforever.org)**



\* Following the June 2nd date, a second smaller phase of the campaign with a two-year timeframe will raise an endowment, pay final campaign expenses and retire a long-term bridge loan.

# Foothills Forever Fund

As of May 25



**Amount of Gift**

**# of Gifts Received**

**# of Gifts Needed**

**\$ Amount at Each Pyramid Level**

**Cumulative Total Towards June 1<sup>st</sup> \$18.6 Million Goal**

**% of \$18.6 Million Goal**



Esri, HERE, Garmin, Esri, HERE, USDA FSA, GeoEye, Maxar, Source: U.S. Census



# San Marcos Foothills

- Los Padres National Forest
- San Marcos Foothills Preserve (200 acres)
- SB County Parks
- SB Soaring Association
- Foothills Forever (101 acres)

